

**Greer Margolis Mitchell**  
**1010 Wisconsin Ave**  
**Suite 800**  
**Washington DC 20007**

**Barack Obama/ D/ President**  
**Submission Number 397 Issue 5**

**News Channel**  
 on your side

**WSPA-TV**

250 International Dr.  
 Spartanburg SC 29303-6698  
 (864) 576-7777 FAX (864) 587-4430

<b>Client:</b>	Barack Obama/ D/ President	<b>Submission Cost:</b>	55450	<b>Campaign Ref:</b>	E-120802002
<b>Buyer:</b>	1	<b>Client/Product Estimate:</b>	95 /101 /1537	<b>Sales Rep:</b>	HRP Washington, DC
<b>Schedule Dates:</b>	10/01/12 to 11/11/12	<b>Weeks:</b>	6	<b>Order Ref:</b>	06260815
<b>Est./PO Number:</b>	06260815	<b>Contract type:</b>	Political	<b>Business Type:</b>	POLITICAL
<b>Associated Copies:</b>	No	<b>Business Category:</b>	Transactional		

<b>Product:</b>	Obama For America	<b>Booking Group:</b>	WSPA
<b>Demographic:</b>	(L) Household	<b>Order:</b>	

**Original**

Ref	Sales Product Details	Rev Type		Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
1	M-F 1135p ET / 1035p CT Late Show	06		170	30		Nbr of Spots	2	2	2	2	10	1700
	.TWTF..				Comme								
2	M-F 11a ET / 10a CT Price Is Right	04		225	30		Nbr of Spots	2	2	2	2	10	2250
	.TWTF..				Comme								
3	M-F 9a Dr Phil	05		150	30		Nbr of Spots	3	3	3	3	15	2250
	.TWTF..				Comme								
4	Fri 10p ET / 9p CT Blue Bloods	05		1200	30		Nbr of Spots	1				1	1200
	....F...				Comme								
5	Fri 10p ET / 9p CT Blue Bloods	05		1200	30		Nbr of Spots		1			1	1200
	....F...				Comme								
6	Fri 10p ET / 9p CT Blue Bloods	05		1200	30		Nbr of Spots			1		1	1200
	....F...				Comme								
7	Fri 8p ET / 7p CT CSI NY	05		800	30		Nbr of Spots				1	1	800
	....F...				Comme								
8	Fri 8p ET / 7p CT CSI NY	05		800	30		Nbr of Spots				1	1	800

**Weekly Totals:** Total Spots(Ord Spots) 19 23 17 16 17 2 94

<b>Open PR</b>	1	1	3	1	1	6
<b>Closed PR</b>						

**Greer Margolis Mitchell**  
**1010 Wisconsin Ave**  
**Suite 800**  
**Washington DC 20007**

**Barack Obama/ D/ President**  
**Submission Number 397 Issue 5**

**News Channel**   
 On Your Side

**WSPA-TV**  
 250 International Dr.  
 Spartanburg SC 29303-0698  
 (864) 576-7777 FAX (864) 587-4430

**Original**

<b>Client:</b> Buyer: <b>Schedule Dates:</b> <b>Est./PO Number:</b> <b>Associated Copies:</b>	Barack Obama/ D/ President 10/01/12 to 11/11/12 06260815 No	<b>Submission Cost:</b> <b>Client/Product Estimate:</b> <b>Weeks:</b> <b>Contract type:</b>	55450 95/101/1537 6 Political	<b>Campaign Ref:</b> <b>Sales Rep:</b> <b>Order Ref:</b> <b>Business Type:</b>	E-120802002 HRP Washington, DC 06260815 POLITICAL
---	--	--	--	---	--

Ref	Sales Product Details	Rev Type		Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
8	...,"F,"				Comme								
9	Sat 10p ET / 9p CT 48 Hours	06		600	30	Nbr of Spots	1					1	600
10	Sat 7p News	05			150	30	Nbr of Spots	1	1	1	1	5	750
11	Sat 8-9p	06			400	30	Nbr of Spots				1	400	
12	Sun 10p ET / 9p CT Mentalist	05			1000	30	Nbr of Spots	1			1	1000	
13	Sun 10p ET / 9p CT Mentalist	05			30	Comme							
14	Sun 1030a ET / 930a CT Face The Nation	05			275	30	Nbr of Spots	1	1	1	1	3	825
15	Sun 7p ET / 6p CT 60 Minutes	04			1500	30	Comme	Nbr of Spots				1	1500
16	Sun 9a ET / 8a CT CBS Sunday Morning News	04			275	30	Comme	Nbr of Spots	1	1	1	5	1375
<b>Weekly Totals:</b>						<b>Total Spots(Ord Spots)</b>	119	23	17	16	17	2	94
<b>Open PR</b>							-1	-1				-1	-275
<b>Closed PR</b>							1	1	3	1		1	6

**Greer Margolis Mitchell**  
 1010 Wisconsin Ave  
 Suite 800  
 Washington DC 20007

**Barack Obama/ D/ President**  
**Submission Number 397 Issue 5**

**News Channel 43 MetTV**  
 On Your Side

**WSPA-TV**  
 250 (Internat) ona' Dr.  
 Spartanburg SC 29303-6698  
 (864) 576-7777 FAX (864) 587-4480

**Original**

<b>Client:</b>	Barack Obama/ D/ President	<b>Submission Cost:</b>	55450	<b>Campaign Ref:</b>	E-12080202
<b>Buyer:</b>	...	<b>Client/Product/Estimate:</b>	95/101/1537	<b>Sales Rep:</b>	HRP Washington, DC
<b>Schedule Dates:</b>	10/01/12 to 11/11/12	<b>Weeks:</b>	6	<b>Order Ref:</b>	06260815
<b>Est./PO Number:</b>	06260815	<b>Contract type:</b>	Political	<b>Business Type:</b>	POLITICAL
<b>Associated Copies:</b>	No	<b>Business Category:</b>	Transcational		

Ref	Sales Product Details	Rev Type		Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost	
17	Tue 8p ET / 7p CT NCIS			04		2500	30	Nbr of Spots	1	1			2	5000
	T.....				Comme									
18	Tue 8p ET / 7p CT NCIS			04		2500	30	Nbr of Spots		1	1		2	5000
	T.....				Comme									
19	Tue 8p ET / 8p CT NCIS Los Angeles			05		1800	30	Nbr of Spots	1				1	1800
	T.....				Comme									
20	Wed 10p ET / 9p CT CSI			06		1200	30	Nbr of Spots	1				1	1200
	..W...				Comme									
21	Wed 10p ET / 9p CT CSI			06		1200	30	Nbr of Spots		1			1	1200
	..W...				Comme									
22	Wed 8p ET / 7p CT Survivor			04		1650	30	Nbr of Spots	1				1	1650
	..W....				Comme									
23	Wed 8p ET / 7p CT Survivor			04		1650	30	Nbr of Spots		1	1		2	3300
	..W....				Comme									
24	Wed 8p ET / 8p CT Criminal Minds			05		1700	30	Nbr of Spots	1				1	1700
	..W...				Comme									
25	M-F 1135p ET / 1035p CT Late Show			06		170	30	Nbr of Spots	1	1	1	1	5	850
	M.....				Comme									
<b>Weekly Totals:</b>							19	23	17	16	17	2	94	
<b>Total Spots(Ord Spots)</b>												-1	-275	
<b>Open PR</b>														
<b>Closed PR</b>							1	1	3		1		6	

**Greer Margolis Mitchell**  
 1010 Wisconsin Ave  
 Suite 800  
 Washington DC 20007

**Barack Obama/ D/ President**  
**Submission Number 397 Issue 5**

**News Channel 4**   
 On Your Side

**WSPA-TV**  
 250 International Dr.  
 Spartanburg SC 29303-0698  
 (864) 576-7777 FAX (864) 587-4480

**Original**

<b>Client:</b>	Barack Obama/ D/ President	<b>Submission Cost:</b>	55450	<b>Campaign Ref:</b>	E-120802002
<b>Buyer:</b>	''	<b>Client/Product/Estimate:</b>	95 /101 /1537	<b>Sales Rep:</b>	HRP Washington, DC
<b>Schedule Dates:</b>	10/01/12 to 11/11/12	<b>Weeks:</b>	6	<b>Order Ref:</b>	06260815
<b>Est./PO Number:</b>	06260815	<b>Contract type:</b>	Political	<b>Business Type:</b>	POLITICAL
<b>Associated Copies:</b>	No	<b>Business Category:</b>	Transactional		

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
26	M-F 11a ET / 10a CT Price Is Right	04		225	30	Nbr of Spots	1	1	1	1	5	1125
	M.....					Comme						
27	Sun 1030p ET / 930p CT Mentalist	05		1000	30	Nbr of Spots					1	1000
	Mkd .....	S				Comme						
28	Sun 730p ET / 630p CT 60 Minutes	04		1500	30	Nbr of Spots					1	1500
	Mkd .....	S				Comme						
29	Sun 9a ET / 8a CT CBS Sunday Morning News	04		275	30	Nbr of Spots					1	275
	Mkd .....	S				Comme						
30	Tue 10p ET / 9p CT Vegas T....	05		1200	30	Nbr of Spots	1				1	1200
						Comme						
31	Mon 10p ET / 9p CT Hawaii Five-0	06		1300	30	Nbr of Spots		1			1	1300
	M.....					Comme						
32	Sat 10p ET / 9p CT 48 Hours	06		600	30	Nbr of Spots		1			1	600
	.....S					Comme						
33	Sa-Su 6a News	12		50	30	Nbr of Spots	2				2	100
	.....SS					Comme						
34	Sun 4p ET / 3p CT NFL On CBS	04		1200	30	Nbr of Spots	1				1	1200
	.....S 16:30:00--19:30:00					Comme						
36	Wed 9p ET / 8p CT Criminal Minds	05		1700	30	Nbr of Spots	1				1	1700
	Mkd .....	W				Comme						

**Weekly Totals:** Total Spots(Ord Spots)

Total Spots(Ord Spots)	19	23	17	16	17	2	94
Open PR			-1			-1	-275
Closed PR	1	1	3	1	1	6	

**Greer Margolis Mitchell**  
 1010 Wisconsin Ave  
 Suite 800  
 Washington DC 20007

**Barack Obama/ D/ President**  
 Submission Number 397 Issue 5

**News Channel 44 MetTV**  
 ON YOUR SIDE

**WSPA-TV**  
 250 International Dr.  
 Spartanburg SC 29303-6598  
 (864) 576-7777 FAX (864) 587-4460

**Original**

Client: Barack Obama/ D/ President	Submission Cost: 55450	Campaign Ref: E:120802002
Buyer: 10/01/12 to 11/11/12	Client/Product/Estimate: 95/101/1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06260815
Est./PO Number: 06260815	Contract type: Political	Business Type: POLITICAL
Associated Copes: No	Business Category: Transactional	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
37	Fri 10p ET / 9p CT Blue Bloods MTWTFSS Isolations: W/C 10/08 ...F...	05		1200	30	Nbr of Spots	1				1	1200
38	Mon 8-9p ET / 7-8p CT How I Met Myself Partners	05		1700	30	Nbr of Spots	1				1	1700
39	Fri 8p ET /7p CT CSI NY MTWTFSS Isolations: W/C 10/08 M....F...	05		800	30	Nbr of Spots	1				1	800
40	Fri 9p ET /8p CT Made In Jersey MTWTFSS Isolations: W/C 10/08 ...F...	05		900	30	Nbr of Spots	1				1	900
41	Sun 4p ET / 3p CT NFL On CBS MTWTFSS Isolations: W/C 10/01 ...S	04		1200	30	Nbr of Spots	1				1	1200
Weekly Totals: Total Spots(Ord Spots)					19	23	17	16	17	2	94	-275
Open PR						-1					-1	
Closed PR					1	1	3		1		6	

**Pre-emption Summary**

Ref	Sales Product	Spot Type	Pre-empt Date	Statue	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
13	Sun 10p ET / 9p CT Mentalist	:30 Commercial	10/29/12	Closed Pre Eemption	1,000.00	27 (11/04)	0000176158	E:120802002
14	Sun 1030a ET / 930a CT Face The Nation	:30 Commercial	10/08/12	Open Pre Eemption	275.00		0000000000	E:120802002
15	Sun 7p ET / 6p CT 60 Minutes	:30 Commercial	10/15/12	Closed Pre Eemption	275.00	29 (10/21)	0000177594	
19	Tue 9p ET / 8p CT NCIS Los Angeles	:30 Commercial	10/15/12	Closed Pre Eemption	0.00	28 (10/21)	0000176183	E:120802002
20	Wed 10p ET / 9p CT CSI	:30 Commercial	10/01/12	Closed Pre Eemption	1,200.00	No Makegood / Credit	0000000000	E:120802002

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
22	Wed 8p ET / 7p CT Survivor	:30 Commercial	10/08/12	Closed Pre Emission	1,650.00	36 (10/10)	0000180219	

Grand Totals		Month 10 Weeks: 4				Month 11 Weeks: 4			
Spots	Totals	10/01	10/08	10/15	10/22	10/29			
		94	19	23	17	16			
Cost		55725	11590	17535	8635	7685	9885		365

Grand Totals:

Spots: 94  
 Gross Total: 55,450.00  
 Commission: 8,317.50  
 Net Total: 47,132.50